# 2021 Spencer Stuart Utilities Sector Snapshot



Utility boards in the S&P 500 — a group of 28 companies — tend to be larger and older than other types of S&P 500 boards.

- » The average age of independent directors on utility boards is 63.8, higher than the S&P 500 average of 63.0.
- » The youngest average age of a utility board is 58.1 years, and the oldest is 68.4.
- » Utility boards average 11.6 members, higher than the 10.8 director average for S&P 500 company boards and the second-highest of all S&P 500 primary sectors.
- » Independent directors represent 88% of all directors on utility boards, higher than the 86% average for the S&P 500 universe and the highest of all S&P 500 primary sectors.
- » The average tenure of independent directors on utility boards is 7.5 years, slightly below the S&P 500 average of 7.8 years.
- » The longest-tenured utility board is 11.5 years.

**Editor's Note**: The data in this report is taken from the 2021 *U.S. Spencer Stuart Board Index* which is based on our analysis of the most recent proxy reports from the S&P 500. The 2021 edition of the index draws on the latest DEF14A proxy statements from 493 companies filed with the SEC between May 28, 2020, and May 13, 2021.

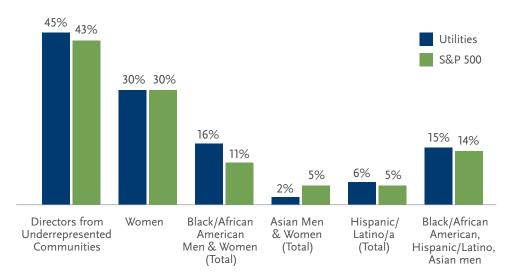
### **Diversity**

The diversity of utility boards outpaces the S&P 500 universe, with directors from underrepresented communities (women, Black/African American, Hispanic/Latino and Asian men) representing 45% of utility boards, compared to 43% of S&P 500 boards and tied with two other sectors (IT and utilities) for second-highest percentage of directors from underrepresented communities. Utility boards have the highest percentage of Black/African American directors and the lowest percentage of Asian directors. Women represent 30% of all utility board members in 2021, matching the 30% of S&P 500 directors.

Both the utility sector and the S&P 500 index fall short of reflecting U.S. demographics. According to the U.S. Census Bureau, 51% of the U.S. population are women and about 42% identify as Hispanic/Latino/a (18.5%), Black/African American (13.4%), Asian (5.9%), American Indian or Alaskan native (1.3%), or multiracial (2.8%).

Half of the surveyed utility companies disclosed director-specific race/ethnicity details, compared to 28% of all S&P 500 companies and the highest of all sectors. Half disclosed a commitment to including directors from underrepresented communities in searches for new directors, outpacing the 39% average of S&P 500 companies and the second-highest of all sectors.

#### **DIVERSITY OF UTILITIES BOARDS**



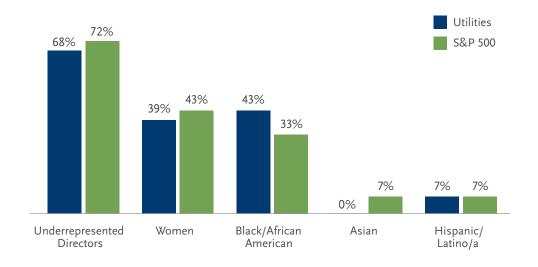
All utility boards have Black/African American, Hispanic/Latino/a or Asian directors. In contrast, 37 (8%) of S&P 500 boards have no Black/African American, Hispanic/Latino/a and Asian directors. Ninety-six percent (96%) of the S&P 500 index have at least two female directors, and two-thirds (72%) of S&P 500 boards have three or more female directors. In contrast, 89% of utility boards have three or more women directors. Sixteen S&P 500 boards are composed of at least 50% women; no utility boards are majority female.

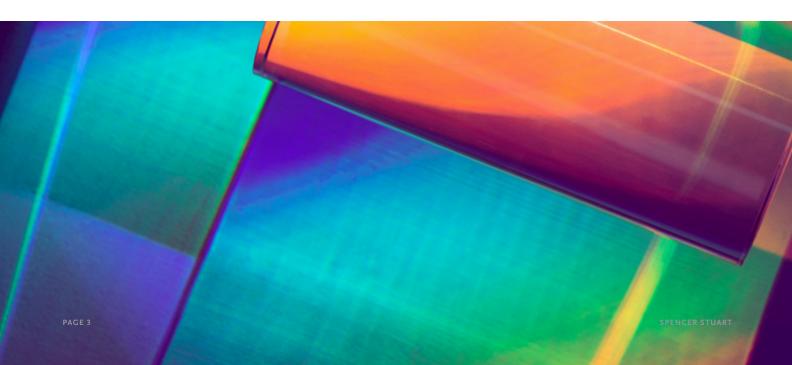
### New independent director backgrounds

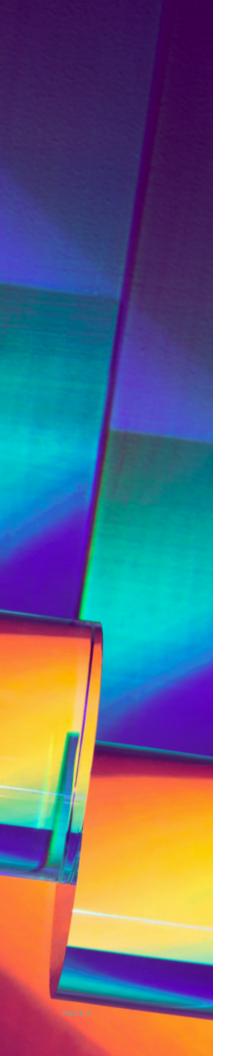
Nineteen utility companies — 68% of the surveyed group — have added at least one independent director over the past year, the highest percentage of all sectors. Appointees averaged 57.1 years of age, compared to a 57.5 average for all independent directors joining S&P 500 boards. First-time directors represented 46% of independent directors joining utility boards in 2021 — significantly higher than the 35% overall average and the highest percentage of S&P primary sectors.

Directors from underrepresented communities constituted 68% of the 28 independent directors joining utility boards over the past year, compared to 72% of directors joining S&P 500 boards. Utility boards added the lowest percentage of Asian directors.

#### **DIVERSITY OF INDEPENDENT DIRECTORS JOINING UTILITIES BOARDS**







Fifty-seven percent (57%) of the independent directors joining utility boards are actively employed, compared to 56% of independent directors joining S&P 500 boards. Compared to the S&P 500 incoming class of independent directors, utility boards recruited in 2021 the lowest percentage of CEOs and the highest percentage of lawyers of all sectors.

#### **NEW INDEPENDENT DIRECTOR FUNCTIONAL BACKGROUNDS**

	2021 Utilities	2021 S&P 500
CEOs	7%	22%
Active	0%	12%
Retired	7%	10%
Chairs/presidents/COOs	4%	4%
Active	4%	2%
Retired	0%	2%
Line/functional leaders	21%	21%
Division/subsidiary leaders	14%	12%
Finance/accounting executives	21%	27%
Financial executives/CFOs/treasurers	7%	13%
Investment managers/investors	14%	8%
Bankers/investment bankers	0%	3%
Public accounting executives	0%	3%
Academics/nonprofit executives	7%	4%
Consultants	0%	1%
Legal	21%	4%
Others	4%	5%

## **Board leadership**

More than half (54%) of the utility companies separate the chair and CEO roles, just under the 55% average for the S&P 500 index overall. Independent chairs are in place at 32% of utility companies, compared to 34% of the S&P 500 index. Eighty-two percent (82%) of all utility companies have an independent lead or presiding director — the highest percentage of all sectors and significantly higher than the 70% average of the S&P 500.

### **Board organization and process**

As detailed below, utility boards meet more often than typical boards. Utility boards average 5.1 committees, the highest average of all S&P 500 primary sectors. Following audit, compensation and nominating/governance committees, the most prevalent utility boards are: finance committee (75% of utilities), executive committee (36% of utilities), environmental committee (36% of utilities) and nuclear committee (32% of utilities).

Only 4% of utility companies have staggered, three-year terms for directors — the second lowest percentage of all primary sectors. In contrast, 10% of S&P 500 companies have classified boards. While 70% of S&P 500 boards have adopted mandatory retirement policies, 89% of utility boards have adopted age limits for directors — the highest percentage of all S&P 500 primary sectors.

#### **BOARD ORGANIZATION AND PROCESS**

	2021 Utilities	2021 S&P 500
Classified board	4%	10%
Board meetings (avg #)	10.7	9.4
Board committees (avg #)	5.1	4.2
Audit committee		
Size (avg #)	5.1	4.5
Meetings (avg #)	7.4	8.4
Compensation committee		
Size (avg #)	4.8	4.3
Meetings (avg #)	6.0	6.2
Nominating/governance committee		
Size (avg #)	4.6	4.4
Meetings (avg #)	5.0	4.7
Mandatory retirement	89%	70%
Retirement age (avg)	73.5	73.7



## **Utilities Sector Companies**

Alliant Energy Corporation

Ameren Corporation

American Electric Power Company

American Water Works Company

Atmos Energy Corporation

CenterPoint Energy

CMS Energy Corporation

Consolidated Edison

Dominion Energy

DTE Energy Company

**Duke Energy Corporation** 

Edison International

**Entergy Corporation** 

Evergy

Eversource Energy

**Exelon Corporation** 

FirstEnergy Corporation

NextEra Energy

NiSource

NRG Energy

Pinnacle West Capital Corporation

PPL Corporation

Public Service Enterprise Group

Sempra Energy

The AES Corporation

The Southern Company

WEC Energy Group

Xcel Energy



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