

Retail & Apparel Spencer Stuart Board Index

ABOUT SPENCER STUART BOARD SERVICES

At Spencer Stuart, we know how much leadership matters. We are trusted by organizations around the world to help them make the senior-level leadership decisions that have a lasting impact on their enterprises. Through our executive search, board and leadership advisory services, we help build and enhance high-performing teams for select clients ranging from major multinationals to emerging companies to nonprofit institutions.

Privately held since 1956, we focus on delivering knowledge, insight and results through the collaborative efforts of a team of experts — now spanning more than 60 offices, over 30 countries and more than 50 practice specialties. Boards and leaders consistently turn to Spencer Stuart to help address their evolving leadership needs in areas such as senior-level executive search, board recruitment, board effectiveness, succession planning, in-depth senior management assessment, employee engagement and many other facets of organizational effectiveness.

For more than 30 years, our Board Practice has helped boards around the world identify and recruit independent directors and provided advice to board chairs, CEOs and nominating committees on important governance issues. We serve a range of organizations across geographies and scale, from leading multinationals to smaller organizations. In the past year alone, we conducted more than 750 director searches worldwide, and in North America one-third of those assignments were for companies with revenues under \$1 billion.

Our global team of board experts works together to ensure that our clients have unrivaled access to the best existing and potential director talent, and regularly assists boards in increasing the diversity of their composition. We have helped place women in more than 2,100 board director roles and recruited more than 750 minority executives around the world.

In addition to our work with clients, Spencer Stuart has long played an active role in corporate governance by exploring — both on our own and with other prestigious institutions — key concerns of boards and innovative solutions to the challenges facing them. Publishing the *U.S. Spencer Stuart Board Index* (SSBI), now in its 34th edition, is just one of our many ongoing efforts. Each year, we sponsor and participate in several acclaimed director education programs, including:

- » Next-Gen Board Leaders (NGBL), an initiative designed to foster a community of current and aspiring directors to spark discussion around the challenges, opportunities and contributions of a younger generation in today's boardrooms
- » The Global Institutes, sponsored by the WomenCorporateDirectors (WCD) Foundation
- » The Corporate Governance Conference at Northwestern University's Kellogg School of Management
- The New Directors Program, a unique two-year development program designed to provide firsttime, non-executive directors with an exclusive forum for peer dialogue on key issues and "unwritten rules" of corporate boards, produced in partnership with the Boston Consulting Group, Frederick W. Cook & Co., Davis Polk, Lazard and PricewaterhouseCoopers

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Contents

1 INTRODUCTION

3 BOARD COMPOSITION

- 3 New Independent Directors
- 3 New Independent Director Backgrounds
- 4 Board Size
- 4 Board Independence
- 4 Chair/CEO Split
- 5 Age of Directors
- 5 Female Representation
- 6 Lead/Presiding Directors

7 BOARD ORGANIZATION AND PROCESS

- 7 Number of Board Meetings
- 7 Director Term Length
- 8 Mandatory Retirement Age
- 8 Board Committees

9 DIRECTOR COMPENSATION

- 9 Board Retainers
- 9 Meeting Fees
- 11 COMPARATIVE BOARD TABLE

Introduction

Change has become a constant for retailers. In light of all the change, investors are focusing on the diversity and quality of board composition, and having the right perspectives in the boardroom has become even more important. Tech-savvy, "digital" directors are in high demand, for example, and boards are increasingly tapping younger, next-gen executives with these skills. Investors also are examining boardroom diversity in terms of gender, race and ethnicity.

At a time when retail is at a critical crossroads, how are retail and apparel boards responding to these areas of investor concern?

The *Retail & Apparel Spencer Stuart Board Index*, now in its 15th year, explores board governance data and trends for the largest U.S. retail and apparel companies. The 2019 index examines the board practices of 111 of the nation's top retail and apparel companies that are listed on a major U.S. stock exchange and have retail and/or online sales greater than \$999M, including:

- » 19 companies with revenue greater than \$20 billion
- » 16 with revenue between \$10 billion and \$20 billion
- » 28 with revenue between \$5 billion and \$10 billion
- » 27 with revenue between \$2 billion and \$5 billion
- » 21 with revenue between \$1 billion and \$2 billion

Six companies are new to the list: Levi Strauss & Co. went public in March 2019, and At Home, Carvana, Hibbett Sports, Stitch Fix and Tuesday Morning now meet our criteria for inclusion. Several companies no longer appear on our list, including Big 5 Sporting Goods and Vitamin Shoppe, both falling below our retail revenue criteria, and Sears Holdings, which is no longer trading on a major stock exchange. Smart & Final Stores and SUPERVALU are no longer trading publicly after being acquired, while Barnes and Noble is now a private company. Fred's filed for bankruptcy in September 2019. Michael Kors is now known as Capri Holdings Limited and DSW is now Designer Brands.

The index compares data from the 2019 proxy year with 2018 findings. We also provide comparisons between retail and apparel companies and the S&P 500 where relevant.

112

New independent directors

68%

Retail & apparel boards that split the chair and CEO roles

Here are some of our findings:

- » More retail and apparel boards added new independent directors. Fifty-nine percent of boards added at least one new director in 2019, compared with 53% in 2018. In all, 112 new independent directors joined retail and apparel company boards, versus 96 in 2018. New independent directors represented 13% of all independent directors, compared with 11% in 2018. Despite the increase in new directors, the total number of retail and apparel board directors declined by 2% to 1,062.
- Independent board chairs are becoming more common. Nearly seven in 10 (68%) retail and apparel boards separate the responsibilities of the chair and CEO, and 41% of board chairs are independent. In 2018, 62% of boards split the roles, and 39% had an independent chair. The largest companies in our index — those with more than \$20 billion in revenue — are more likely to separate the chair and CEO roles than the average (79%), but less likely to have an independent chair (37%).
- Retail and apparel boards continued to increase the representation of women. While 5% of boards have no women directors (the same as in 2018), the total number of female directors increased by 12% to 325, from 289 in 2018. Women are now 31% of all retail and apparel board directors, up from 27% in 2018. On S&P 500 boards, women make up 26% of directors.
- Retail and apparel boards are less likely than those in the S&P 500 to report having a mandatory retirement policy. A little more than half (56%) of retail and apparel boards report having a mandatory retirement age for directors, compared with 71% of S&P 500 boards. Forty-four percent of retail boards with a mandatory retirement age set retirement at 72 years; the remainder set it at 73 or older.
- The average annual cash retainer for retail and apparel board directors increased by 4% to \$79,151. The highest board cash retainer paid in 2019 was \$180,000, while the lowest was \$15,000. Meeting attendance fees continued to decline as a component of director compensation; just 13% of retail and apparel boards provided meeting fees in director compensation, a decline from 15% in 2018.



Women's representation on all retail & apparel boards

Retail & apparel boards that identify a lead or presiding director

Retail & apparel boards with mandatory retirement

Board Composition

17% INCREASE IN THE NUMBER OF NEW INDEPENDENT DIRECTORS

- » Of 111 retailers, 65, or 59%, appointed new independent directors during the 2019 proxy year, compared with 60 out of 114 retailers, or 53%, a year earlier. Retail and apparel boards appointed 112 new independent directors in 2019, compared with 96 in 2018.
- » Of the 871 independent directors serving on retail and apparel boards, 13% of them are new members, compared with 11% new independent directors in 2018.

THE MAJORITY OF NEW INDEPENDENT DIRECTORS ARE WOMEN

- » Sixty-two, or 55%, of new independent directors are women, compared with 40% in 2018. By comparison, 46% of new S&P 500 directors are women.
- » The average age of new retail and apparel outside directors is 55.7 years, rising from 54.3 in 2018. The youngest new directors are 36 and the oldest, 73.
- » Twenty-eight percent have financial backgrounds, including CFOs and other finance executives, bankers and investment bankers, investors and public accounting executives. Thirty-seven percent are active and retired CEOs, chairs, COOs and presidents, and another 24% are other active and retired corporate executives.

New Outside Directors — Functional Backgrounds*

| | | 2019 | |
|--------------------------------------|--------|---------|--------------|
| | Active | Retired | Total |
| CEO/chair/president/COO | 20% | 17% | 37% |
| Other corporate executives | 15% | 9% | 24% |
| Division/subsidiary presidents | 4% | 5% | 9 % |
| Line and functional leaders | 11% | 4% | 15% |
| Financial backgrounds | 17% | 11% | 28% |
| Financial executives/CFOs/treasurers | 5% | 4% | 10 % |
| Bankers/investment bankers | 0% | 2% | 2% |
| Investment management/investors | 11% | 2% | 12 % |
| Public accounting executives | 1% | 3% | 4% |
| Academics/nonprofit | 1% | 1% | 2% |
| Consultants | 5% | 0% | 5% |
| Lawyers | 0% | 1% | 1% |
| Government/military/others | 4% | 0% | 4% |
| Total | 62% | 39% | 10 1% |

* Chart may not total 100% due to rounding.

RETAIL BOARDS HAVE ONE FEWER DIRECTOR ON AVERAGE THAN S&P 500 BOARDS

- » The average size of retail and apparel boards stood at 9.6 in 2019, compared with 9.5 a year earlier. The average size of S&P 500 boards is 10.7 members. Retail and apparel boards have as few as five members and as many as 16. Seventeen percent of boards reported having 12 or more directors in 2019.
- With some notable exceptions, the largest companies by revenue tend to have larger boards. CVS Health, with reported revenues of \$209.6 billion, has the largest board with 16 directors, and Ralph Lauren (\$6.3 billion in revenue) has 14 board members. Yet Apple (\$258.5 billion) has only eight board directors and Amazon (\$241.5 billion) has 10.
- Weis Markets (\$3.5 billion in revenue) and Carvana (\$2.4 billion) have five directors each, making them the smallest boards in our index. Skechers (\$4.7 billion), Rent-A-Center (\$2.7 billion), National Vision (\$1.6 billion) and Ollie's Bargain Outlet Holdings (\$1.3 billion) have six directors each.

Average Board Size

| Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|---------|--------|----------------|---------------|--------------|--------------|
| 9.6 | 11.1 | 10.4 | 9.8 | 8.8 | 8.2 |

NUMBER OF DIRECTORS DECREASES; 82% OF DIRECTORS ARE INDEPENDENT

- » A total of 1,062 directors serve on retail boards, a decrease of 20, or about 2%, from 2018.
- » Eighty-two percent of retail directors are independent, compared with 80% in 2018. By comparison, 85% of S&P 500 directors are independent.

Independent Directors*

| Directors | Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|-------------|-------------|--------|----------------|---------------|--------------|--------------|
| Inside | 18% | 15% | 16% | 18% | 20% | 21% |
| Independent | 82 % | 85% | 84% | 82% | 80% | 79% |

* Figures are rounded to the nearest whole number.

ALMOST 70% OF BOARDS SPLIT THE CHAIR/CEO ROLES

- » Nearly seven in 10 (68%) of retail and apparel boards separate the responsibilities of the chair and CEO, compared with 62% in 2018 and 53% of S&P 500 boards. Forty-one percent of board chairs are independent; that compares with 39% in 2018. By comparison, 34% of S&P 500 boards have independent board chairs.
- We see some differences across the different revenue categories. The smallest companies by revenue — those with between \$1 billion and \$2 billion in sales — are most likely to split the roles (81%) and have an independent chair (52%), while just 56% of companies with revenues of \$2 billion to \$5 billion split the roles and one-third have an independent chair. The largest companies — those with more than \$20 billion in revenue — are more likely to separate the chair and CEO roles than the average (79%), but less likely to have an independent chair (37%).

Board Leadership*

| | Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|--|-------------|--------|----------------|---------------|--------------|--------------|
| Companies Splitting the Chair and CEO Roles | 68 % | 79% | 69% | 64% | 56% | 81% |
| Companies with Independent Chairs | 41% | 37% | 44% | 43% | 33% | 52% |

* Figures may not total 100% due to rounding.

OUTSIDE DIRECTORS ARE 61 YEARS OLD ON AVERAGE

- The average age of outside retail and apparel board directors is 61.3 years, a slight decrease from 61.5 in 2018. The average age of S&P 500 independent directors is 62.7, compared with 63 in 2018.
- » The oldest average age among retail and apparel boards is 72 years, while the youngest board has an average age of 50.
- » Most boards, 59%, have an average board age of between 60 and 69; 2% of boards have an average age of 70 or older.

| Directors | Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|-----------|-------------|--------|----------------|---------------|--------------|--------------|
| 50 to 56 | 15% | 16% | 25% | 11% | 7% | 24% |
| 57 to 59 | 24% | 21% | 19% | 36% | 22% | 19% |
| 60 to 63 | 28 % | 32% | 25% | 29% | 33% | 19% |
| 64 to 69 | 31% | 32% | 31% | 21% | 37% | 33% |
| 70 & up | 2 % | 0% | 0% | 4% | 0% | 5% |

Board Average Age — Outside Directors*

* Figures may not total 100% due to rounding.

MORE WOMEN JOINING RETAIL AND APPAREL BOARDS

- » As in 2018, 95% of retail and apparel boards have at least one female director in 2019. By comparison, all S&P 500 boards have at least one female director.
- The 325 women serving on retail and apparel boards account for 31% of all board directors, up from 27% in 2018. Women constitute 26% of directors on S&P 500 boards.
- » Fully 85% of retail and apparel boards have two or more female directors. Eighteen companies (16% of all retail boards) have five or more women serving as directors.

| Number of women | Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|-----------------|-------------|--------|----------------|---------------|--------------|--------------|
| 0 | 5% | 0% | 0% | 4% | 11% | 10% |
| 1 | 10% | 5% | 6% | 4% | 7% | 29% |
| 2 | 26 % | 21% | 25% | 29% | 26% | 29% |
| 3 | 26 % | 37% | 31% | 25% | 26% | 14% |
| 4 | 16% | 16% | 13% | 21% | 15% | 14% |
| 5 | 13% | 16% | 19% | 14% | 11% | 5% |
| 6 & up | 4% | 5% | 6% | 4% | 4% | 0% |

Representation of Women on Boards*

* Figures may not total 100% due to rounding.

JUST OVER HALF OF RETAIL AND APPAREL BOARDS HAVE A LEAD/PRESIDING DIRECTOR

- » Fifty-three percent of retail boards identified a lead or presiding director in 2019, compared with 55% in 2018 and 56% in 2017.
- » Although boards of companies with revenue of more than \$20 billion remain the most likely to name a lead or presiding director, the percentage of these companies with a lead director fell to 63% from 80% in 2018. Companies with revenues between \$10 billion and \$20 billion are the second-most likely (at 56%) to have a lead or presiding director; retailers with revenue between \$1 billion and \$2 billion were the least likely (38%) to have the position.
- » As more boards have separated the chair and CEO roles, the number of lead/presiding directors has declined. Three-quarters of S&P 500 boards have a lead or presiding director, compared with 80% in 2018 and 95% in 2009.

Boards with a Lead/Presiding Director

| Lead/Presiding Director | Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|----------------------------|-------------|--------|----------------|---------------|--------------|--------------|
| Yes | 53% | 63% | 56% | 54% | 56% | 38% |
| No | 47 % | 37% | 44% | 46% | 44% | 62% |

Board Organization and Process

RETAIL AND APPAREL BOARDS AVERAGE FEWER MEETINGS THAN THE S&P 500

- Retail and apparel boards held an average of 7.5 meetings, compared with 7.4 in 2018 and 7.7 in 2017;
 S&P 500 boards met 7.9 times on average. The total number of board meetings held by any retail board ranged from four to 31.
- » Sixty percent of retail and apparel boards held six or more meetings in 2019, compared with 65% in 2018 and 78% of S&P 500 boards in 2019.

Average Number of Meetings

| Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|---------|--------|----------------|---------------|--------------|--------------|
| 7.5 | 7.3 | 7.6 | 7.1 | 8.5 | 6.9 |

MORE THAN TWO-THIRDS OF BOARDS HAVE ONE-YEAR DIRECTOR TERMS

- » Fully 68% of retail and apparel boards have one-year terms, while the remainder have three-year terms. In 2018, 71% of boards had one-year terms.
- » S&P 500 boards are significantly more likely to have annual director elections; 90% elect directors annually, a slight decline from 92% in 2018. The remaining 10% of S&P 500 boards have three-year terms.

Boards with One-Year Terms

| Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|-------------|--------|----------------|---------------|--------------|--------------|
| 68 % | 100% | 75% | 71% | 59% | 43% |

AVERAGE DIRECTOR TENURE DECLINES SOMEWHAT

- The average director tenure for retail and apparel board directors is 7.3 years, compared with 7.6 years in 2018 and a median tenure of 5.0 years. The average director tenure for S&P 500 board directors is 8.0 years.
- The average tenure of retail and apparel company boards ranges from a low of 1.7 years to a high of 17.7 years. Half of boards have an average tenure of six to 10 years, and 86% have a tenure of 10 years or less.

| Average | Tenure of | Boards — | Independent | Directors* |
|---------|-----------|----------|-------------|------------|
|---------|-----------|----------|-------------|------------|

| Average Tenure Ranges | Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|-----------------------|---------|--------|----------------|---------------|--------------|--------------|
| 5 years or less | 34% | 21% | 50% | 32% | 30% | 43% |
| 6 to 10 years | 51% | 63% | 44% | 50% | 56% | 43% |
| 11 to 15 years | 13% | 16% | 0% | 14% | 15% | 14% |
| More than 15 years | 2% | 0% | 6% | 4% | 0% | 0% |

* Columns may not total 100% due to rounding.

MORE RETAIL AND APPAREL BOARDS ADOPT MANDATORY RETIREMENT AGE POLICIES

- » Fifty-six percent of retail and apparel boards now report a mandatory retirement age, compared with 54% in 2018 and 49% in 2017. S&P 500 boards are more likely to have a mandatory retirement policy; 71% report a mandatory retirement age, unchanged from 2018.
- » The most common mandatory retirement age for retail boards is 72 years (44% of boards), while the rest have mandatory retirement ages of 73 years and higher. By comparison, 41% of S&P 500 boards with mandatory retirement age have set it at age 72, and 55% set it at 73 years and higher.
- » The average mandatory retirement age for retail boards is 73.9.

Retail and Apparel Boards with a Mandatory Retirement Age

| Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|-------------|--------|----------------|---------------|--------------|--------------|
| 56 % | 79% | 69% | 61% | 41% | 38% |

» Eight boards have term limits; six of these restrict director tenure to 15 years, while Target Corp. has a 20-year limit and Walmart limits director tenure to 12 years.

RETAIL BOARDS HAVE 3.5 COMMITTEES ON AVERAGE

- » As in 2018, retail and apparel boards have 3.5 committees on average. S&P 500 boards average 4.2 committees, also unchanged from 2018.
- » All retail and apparel boards have audit committees and compensation or HR committees, while 96% have a governance or nominating committee.

Average Number of Committees

| Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|---------|--------|----------------|---------------|--------------|--------------|
| 3.5 | 4.2 | 3.6 | 3.4 | 3.4 | 3.3 |

Director Compensation

CASH RETAINERS ON THE RISE

- » All but three of the retail and apparel companies in our index provide a cash retainer to directors. The average board cash retainer increased 4% from 2018 to \$79,151.
- The highest board cash retainer paid in 2019 was \$180,000, while the lowest was \$15,000. Forty-five percent of companies provide director retainers in the \$75,000-\$99,999 range, while 19% provide a cash retainer of \$100,000 or more.

Average Board Cash Retainer

| Overall | >\$20B | \$10B to \$20B | \$5B to \$10B | \$2B to \$5B | \$1B to \$2B |
|----------|----------|----------------|---------------|--------------|--------------|
| \$79,151 | \$90,972 | \$85,360 | \$83,333 | \$74,125 | \$65,667 |

Board Cash Retainer Distribution

| Range of Retainers | % of Companies* |
|------------------------|-----------------|
| 0 | 3% |
| \$1 to \$49,999 | 6% |
| \$50,000 to \$74,999 | 27% |
| \$75,000 to \$99,999 | 45% |
| \$100,000 to \$124,999 | 14% |
| \$125,000 to \$149,999 | 4% |
| \$150,000 & up | 1% |

* Figures may not total 100% due to rounding.

MEETING ATTENDANCE FEES DECREASE IN USE AND AMOUNT

- » Just 14 or 13% of retail and apparel boards included meeting attendance fees in director compensation. This represents a decline from 15% in 2018, and follows the long-term trend away from paying meeting fees to directors.
- » This trend is also reflected in the S&P 500 only 9% had meeting attendance fees, versus 43% in 2009.
- The average board meeting fee in 2019 was \$1,982, a decrease of 9% from \$2,176 in 2018. Of the 42 S&P 500 boards offering meeting fees, the average is \$2,402.
- » The median retail board meeting fee is \$2,000, and the highest fee is \$3,000, a sharp drop from a high fee of \$7,500 in 2018.

Board Meeting Attendance Fees

| Board Meeting Fees | Percent of Boards* |
|--------------------|--------------------|
| \$1 to \$1,000 | 7% |
| \$1,001 to \$2,000 | 57% |
| \$2,001 to \$3,000 | 36% |

* Among those boards paying meeting fees.

Boards Around the World

Spencer Stuart publishes Board Indexes covering more than 25 countries around the world. The majority of these Board Indexes are published annually, with a few appearing on alternate years.

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We have compiled key data from all these countries into our **Boards Around the World** feature — an interactive data exploration tool.



Compare nationally aggregated data from leading companies from North and South America, Europe and Asia Pacific across a wide range of measures.

Our more detailed **International Comparison** data set, previously published in printed editions of our Board Indexes, is now available online only.

Visit **spencerstuart.com/bgt** for more details.

Comparative Board Table

Methodology

All data were culled from each company's DEF14A proxy statement most recently filed with the U.S. Securities and Exchange Commission between November 1, 2018, and October 31, 2019. Total Revenue figures for each company were obtained from CapitalIQ.

| | | BER OF | | В | OARD COMPO | SITION | _ | | BOARD FEE | 5 | |
|--|-------|-------------|-------|----------------|--|-----------------------------|-----------------------|------------------------|--|---------------------------------------|--|
| COMPANY NAME REVENUES (\$ IN MILLIONS) | TOTAL | INDEPENDENT | WOMEN | LENCTH OF TERM | AVERAGE AGE (INDEPENDENT (INDEPECTORS) | MANDATORY RETIREMENT ACE | SEPARATE CHAIR/CEO | BOARD CASH RETAINER | MEETING ATTENDANCE FEE (RECULAR) | IN DEPENDENT CHAIR CASH PREMIUM | TOTAL S VALUE OF TOTAL S VALUE OF ANNUAL EQUITY ANNUAL EQUITY |
| Abercrombie & Fitch \$3,593 | 10 | 9 | 4 | 1 | 69 | 75 | Y | 65,000 | | 100,000 | 150,000 |
| Advance Auto Parts \$9,659 | 11 | 10 | 2 | 1 | 59 | 72 | Y | 85,000 | - | 100,000 | 155,000 |
| Amazon.com \$241,545 | 10 | 9 | 5 | 1 | 64 | n/a | Ν | - | - | - | 298,000 |
| American Eagle Outfitters \$4,099 | 8 | 7 | 3 | 3 | 64 | 78 | Ν | 65,000 | - | - | 150,000 |
| Apple \$258,490 | 8 | 7 | 2 | 1 | 66 | 75 | Y | 100,000 | - | 200,000 | 250,000 |
| Asbury Automotive Group \$6,936 | 9 | 8 | 3 | 1 | 62 | 74 | Y | 50,000 | 2,000 | 120,000 | 120,012 |
| Ascena Retail Group \$6,571 | 12 | 9 | 6 | 3 | 58 | n/a | Y | 80,000 | - | - | 130,000 |
| At Home Group \$1,216 | 10 | 8 | 4 | 3 | 63 | n/a | Ν | 70,000 | - | - | 120,000 |
| AutoNation \$21,135 | 9 | 7 | 1 | 1 | 59 | n/a | Y | 50,000 | - | - | 250,000 |
| AutoZone \$11,434 | 10 | 9 | 3 | 1 | 60 | 75 | Ν | - | - | - | 215,000 |
| Barnes & Noble Education \$3,553 | 7 | 6 | 2 | 1 | 65 | n/a | Ν | 65,000 | - | - | 120,000 |
| Bed Bath & Beyond \$12,029 | 13 | 12 | 7 | 1 | 57 | n/a | Y | 90,000 | - | 150,000 | 81,000 |
| Best Buy Co. \$42,912 | 13 | 11 | 7 | 1 | 57 | 72 | Y | 90,000 | - | - | 195,000 |
| Big Lots \$5,266 | 9 | 8 | 4 | 1 | 60 | 72 | Y | 85,000 | - | 85,000 | 135,000 |
| BJ's Wholesale Club Holdings \$13,089 | 10 | 9 | 1 | 3 | 51 | n/a | Ν | 85,000 | - | - | 140,000 |
| Burlington Stores \$6,768 | 9 | 8 | 3 | 3 | 63 | n/a | Ν | 80,000 | - | - | 150,000 |
| Caleres \$2,881 | 12 | 11 | 7 | 3 | 63 | 72 | Ν | 90,000 | - | - | 125,000 |
| Camping World Holdings \$4,798 | 9 | 6 | 1 | 3 | 64 | n/a | Ν | 80,000 | - | - | 130,000 |
| Capri Holdings Limited \$3,593 | 9 | 7 | 4 | 3 | 65 | n/a | Ν | 70,000 | 1,500 | - | 150,000 |
| CarMax \$19,754 | 11 | 9 | 3 | 1 | 55 | 76 | Y | 85,000 | - | - | 175,000 |
| Carter's \$3,448 | 9 | 8 | 2 | 1 | 64 | 75 | Ν | 76,000 | 2,500 | - | 130,000 |
| Carvana \$2,350 | 5 | 4 | 0 | 3 | 63 | n/a | Ν | 60,000 | - | - | - |
| Casey's General Stores \$8,365 | 9 | 8 | 5 | 1 | 59 | 75 | Y | 80,000 | - | 130,000 | 115,000 |
| Chico's FAS \$2,087 | 8 | 7 | 4 | 1 | 62 | 75 | Y | 90,000 | | 75,000 | 145,000 |
| The Children's Place \$1,914 | 9 | 8 | 4 | 1 | 67 | n/a | Y | 70,000 | - | 100,000 | 130,000 |

Comparative Board Data

| | | BER OF | | BOARD COMPOSITION | | | | | BOARD FEES | | | |
|--|-------|-------------|-------|-------------------|--|-----------------------------|-----------------------|------------------------|--|---------------------------------------|---|--|
| COMPANY NAME REVENUES (\$ IN MILLIONS) | TOTAL | INDEPENDENT | WOMEN | LENGTH OF TERM | AVERAGE AGE (IN DEPENDENT (IN DEPECTORS) | MANDATORY RETIREMENT ACE | SEPARATE CHAIR/CEO | BOARD CASH RETAINER | MEETING ATTENDANCE FEE (REGULAR) | IN DEPENDENT CHAIR CASH PREMIUM | TOTAL SVALUE OF ANNUAL EQUITY ANNUAL EQUITY | |
| Columbia Sportswear Company \$2,850 | 11 | 8 | 4 | 1 | 68 | n/a | Y | 70,000 | | - | 140,000 | |
| Conn's \$1,545 | 8 | 6 | 1 | 1 | 54 | 72 | Ν | 80,000 | - | - | 100,000 | |
| Costco Wholesale Corporation \$149,616 | 10 | 7 | 2 | 1 | 66 | n/a | Y | 30,000 | 1,000 | - | 270,000 | |
| CVS Health Corporation \$209,623 | 16 | 14 | 4 | 1 | 67 | 74 | Y | 77,500 | - | 68,750 | 232,500 | |
| Designer Brands \$3,350 | 11 | 8 | 5 | 3 | 65 | n/a | Y | 75,000 | - | - | 140,000 | |
| Dick's Sporting Goods \$8,448 | 10 | 8 | 2 | 3 | 62 | 72 | Ν | 75,000 | - | - | 160,000 | |
| Dillard's \$6,510 | 12 | 7 | 1 | 1 | 70 | n/a | Ν | 100,000 | - | - | 122,208 | |
| Diplomat Pharmacy \$5,407 | 7 | 5 | 2 | 3 | 59 | 72 | Ν | 80,000 | - | - | 150,000 | |
| Dollar General Corporation \$26,134 | 8 | 7 | 2 | 1 | 59 | 76 | Y | 95,000 | - | - | 150,000 | |
| Dollar Tree \$23,078 | 13 | 11 | 2 | 1 | 66 | n/a | Y | 180,000 | - | - | 75,000 | |
| Express \$2,088 | 8 | 7 | 3 | 3 | 60 | n/a | Y | 75,000 | - | 100,000 | 125,000 | |
| Five Below \$1,628 | 10 | 8 | 2 | 3 | 60 | n/a | Y | 70,000 | - | - | 140,000 | |
| Floor & Decor Holdings \$1,784 | 11 | 9 | 2 | 3 | 57 | n/a | Y | 60,000 | - | 80,000 | 65,000 | |
| Foot Locker \$7,992 | 10 | 9 | 4 | 1 | 65 | 72 | Ν | 70,000 | 2,000 | - | 70,000 | |
| GameStop Corp. \$8,047 | 11 | 9 | 3 | 1 | 60 | 75 | Y | 140,000 | - | - | 140,000 | |
| The Gap \$16,503 | 12 | 11 | 4 | 1 | 58 | 75 | Y | 80,000 | - | 200,000 | 160,000 | |
| Genesco \$2,198 | 8 | 7 | 2 | 1 | 65 | 75 | Ν | 74,375 | - | - | 91,375 | |
| Gildan Activewear \$2,885 | 10 | 9 | 3 | 1 | 62 | 72 | Y | 90,000 | 1,500 | 85,000 | 90,000 | |
| GNC Holdings \$2,311 | 9 | 6 | 2 | 1 | 63 | 72 | Ν | 80,000 | - | - | 110,000 | |
| Group 1 Automotive \$11,550 | 9 | 7 | 3 | 1 | 64 | 75 | Y | 45,000 | | 100,000 | 190,000 | |
| Guess? \$2,625 | 9 | 6 | 3 | 3 | 60 | n/a | Y | 35,000 | 1,500 | - | 180,000 | |
| Hanesbrands \$6,921 | 9 | 8 | 2 | 1 | 64 | 72 | Y | 100,000 | | 200,000 | 140,000 | |
| Hibbett Sports \$1,077 | 9 | 7 | 2 | 3 | 62 | 72 | Y | 70,000 | - | - | 100,000 | |
| The Home Depot \$109,637 | 12 | 11 | 3 | 1 | 58 | 72 | Y | 50,000 | - | - | 230,000 | |
| Ingles Markets \$4,158 | 8 | 4 | 2 | 1 | 67 | n/a | Y | 15,000 | 1,250 | - | - | |

| | NUMB DIRE | ER OF CTORS | | В | OARD COMPO | SITION | _ | | BOARD FEES | 5 | |
|--|--------------|----------------|-------|----------------|--|----------------------------|-----------------------|------------------------|--|---------------------------------------|---|
| COMPANY NAME REVENUES (\$ IN MILLIONS) | TOTAL | INDEPENDENT | WOMEN | LENGTH OF TERM | AVERAGE AGE (IN DEPENDENT (IN DEPECTORS) | MANDATORY RETIREMENTACE | SEPARATE CHAIR/CEO | BOARD CASH RETAINER | MEETING ATTENDANCE FEE (RECULAR) | IN DEPENDENT CHAIR CASH PREMIUM | TOTAL SVALUE OF ANNUAL EQUITY ANNUAL EQUITS |
| J. C. Penney Company \$11,903 | 10 | 9 | 5 | 1 | 60 | 73 | Y | 80,000 | - | 100,000 | 150,000 |
| Kohl's Corporation \$20,108 | 10 | 9 | 3 | 1 | 61 | 72 | Y | 125,000 | - | - | 125,000 |
| The Kroger Company \$120,691 | 11 | 10 | 3 | 1 | 64 | 72 | Y | 90,000 | - | - | 175,000 |
| L Brands \$13,240 | 12 | 10 | 5 | 3 | 69 | n/a | Ν | 111,900 | - | - | 111,900 |
| Lands' End \$1,414 | 8 | 7 | 3 | 1 | 50 | n/a | Y | 100,000 | - | 30,000 | |
| Levi Strauss & Co. \$5,666 | 11 | 10 | 3 | 3 | 62 | 72 | Y | 100,000 | - | 100,000 | 135,000 |
| Lithia Motors \$12,011 | 7 | 5 | 2 | 1 | 62 | 79 | Y | 85,000 | - | - | 140,000 |
| Lowe's Companies \$71,690 | 12 | 11 | 4 | 1 | 62 | 72 | Y | 90,000 | - | 70,000 | 175,000 |
| Lululemon Athletica \$3,421 | 9 | 7 | 4 | 3 | 53 | n/a | Y | 85,000 | - | - | 125,000 |
| Lumber Liquidators Holdings \$1,089 | 8 | 7 | 2 | 3 | 58 | 72 | Y | 60,000 | - | 50,000 | 60,000 |
| Macy's \$25,717 | 11 | 10 | 5 | 1 | 60 | 74 | Ν | 80,000 | - | - | 155,000 |
| MarineMax \$1,215 | 9 | 7 | 2 | 3 | 72 | 75 | Y | 60,000 | - | - | 102,000 |
| The Michaels Companies \$5,210 | 10 | 9 | 2 | 1 | 58 | 73 | Y | 65,000 | - | - | 115,000 |
| Monro \$1,200 | 8 | 7 | 1 | 1 | 66 | n/a | Y | 40,000 | 3,000 | 30,000 | 130,000 |
| Murphy USA \$12,375 | 9 | 8 | 2 | 3 | 65 | 76 | Y | 57,500 | 2,000 | 115,000 | 117,500 |
| National Vision Holdings \$1,590 | 6 | 5 | 1 | 3 | 54 | 75 | Y | 75,000 | - | - | 100,000 |
| Nike \$39,117 | 12 | 9 | 3 | 1 | 57 | 72 | Ν | 100,000 | | | 175,000 |
| Nordstrom \$15,742 | 11 | 9 | 5 | 1 | 54 | 72 | Y | 85,000 | - | - | 140,000 |
| Office Depot \$10,954 | 8 | 7 | 3 | 1 | 64 | 75 | Y | 75,000 | - | 200,000 | 135,000 |
| Ollie's Bargain Outlet Holdings \$1,291 | 6 | 5 | 0 | 3 | 65 | n/a | Ν | 60,000 | - | - | 85,000 |
| O'Reilly Automotive \$9,664 | 9 | 5 | 3 | 1 | 61 | 78 | Y | 75,000 | 2,500 | - | 135,000 |
| Overstock.com \$1,744 | 7 | 4 | 1 | 3 | 58 | n/a | Y | 75,000 | - | 75,000 | 245,585 |
| Party City Holdco \$2,433 | 10 | 8 | 2 | 1 | 57 | n/a | Y | 75,000 | - | 135,000 | 125,000 |
| Pier 1 Imports \$1,495 | 8 | 7 | 3 | 1 | 59 | 75 | Y | 85,000 | - | 125,000 | 100,000 |
| PriceSmart \$3,194 | 10 | 8 | 2 | 1 | 63 | 80 | Y | 36,000 | - | - | 80,000 |

Comparative Board Data

| | NUMBER OF DIRECTORS | | | | | SITION | | BOARD FEES | | | |
|--|------------------------|-------------|-------|----------------|--|--|-----------------------|------------------------|--|---------------------------------------|--|
| company name revenues (\$ in millions) | TOTAL | INDEPENDENT | WOMEN | LENCTH OF TERM | AVERACE ACE (IN DEPENDENT (IN DEPECTORS) | MANDATORY MANDATORY RETIREMENT ACE | SEPARATE CHAIR/CEO | BOARD CASH RETAINER | MEETING ATTENDANCE FEE (RECULAR) | IN DEPENDENT CHAIR CASH PREMIUM | TOTAL SVALUE OF TOTAL SVALUE OF ANNUAL EQUITY ANNUAL EQUITY |
| PVH Corporation \$9,699 | 12 | 11 | 4 | 1 | 60 | 72 | Ν | 85,000 | - | - | 145,000 |
| Qurate Retail Group \$13,925 | 11 | 7 | 2 | 3 | 61 | n/a | Y | 106,000 | - | - | 116,500 |
| Ralph Lauren Corporation \$6,313 | 14 | 10 | 5 | 1 | 69 | n/a | Y | 80,000 | - | - | 140,000 |
| Rent-A-Center \$2,659 | 6 | 5 | 1 | 3 | 58 | n/a | Y | 50,000 | 2,500 | 150,000 | 120,000 |
| RH \$2,547 | 9 | б | 3 | 3 | 57 | n/a | Ν | 135,000 | - | - | 125,000 |
| Rite Aid Corporation \$21,624 | 9 | 8 | 3 | 1 | 63 | 72 | Y | 100,000 | - | 100,000 | 120,000 |
| Ross Stores \$15,192 | 10 | 6 | 2 | 1 | 64 | n/a | Y | 75,000 | - | - | 150,000 |
| Sally Beauty Holdings \$3,898 | 12 | 11 | 5 | 1 | 60 | n/a | Y | 55,000 | 2,000 | 250,000 | 125,000 |
| The Sherwin-Williams Company \$17,610 | 12 | 11 | 3 | 1 | 63 | 72 | Ν | 125,000 | - | - | 160,000 |
| Shoe Carnival \$1,026 | 8 | 6 | 1 | 3 | 65 | n/a | Y | 60,000 | - | - | 60,000 |
| Signet Jewelers \$6,221 | 11 | 10 | 4 | 1 | 58 | 75 | Y | 105,000 | - | 175,000 | 140,000 |
| Skechers U.S.A. \$4,689 | 6 | 5 | 0 | 3 | 67 | n/a | Ν | 75,000 | 2,500 | - | 134,925 |
| Sleep Number Corporation \$1,569 | 8 | 7 | 5 | 3 | 60 | n/a | Y | 80,000 | - | 100,000 | 103,884 |
| Sonic Automotive \$9,940 | 8 | 5 | 0 | 1 | 67 | n/a | Y | 70,000 | - | - | 130,000 |
| SpartanNash Company \$8,222 | 10 | 8 | 3 | 1 | 64 | n/a | Y | 75,000 | - | - | 125,000 |
| Sprouts Farmers Market \$5,334 | 7 | 6 | 2 | 3 | 56 | n/a | Y | 65,000 | - | 30,000 | 125,000 |
| Stage Stores \$1,623 | 7 | 6 | 3 | 1 | 66 | 75 | Y | 60,000 | - | 62,500 | 50,000 |
| Stein Mart \$1,261 | 9 | 6 | 2 | 1 | 69 | 72 | Y | 44,000 | - | - | 40,000 |
| Stitch Fix \$1,464 | 7 | 6 | 4 | 3 | 53 | n/a | Ν | 50,000 | - | - | 150,000 |
| Tailored Brands \$3,203 | 7 | 6 | 3 | ١ | 64 | 75 | Y | 100,000 | - | 125,000 | 150,000 |
| Tapestry \$5,997 | 8 | 7 | 4 | 1 | 56 | n/a | Ν | 90,000 | - | - | 150,000 |
| Target Corporation \$76,202 | 13 | 12 | 4 | 1 | 61 | 72 | Ν | 100,000 | - | - | 180,000 |
| Tiffany & Co. \$4,412 | 11 | 9 | 5 | 1 | 59 | 74 | Y | 95,000 | | 110,000 | 160,000 |
| The TJX Companies \$39,562 | 11 | 9 | 5 | 1 | 67 | 75 | Y | 80,000 | - | - | 160,000 |
| Tractor Supply Company \$8,050 | 9 | 8 | 3 | 1 | 60 | 72 | Y | 80,000 | - | 82,500 | 125,000 |

| | | BER OF ECTORS | | BOARD COMPOSITION | | | | | BOARD FEES | | | |
|--|-------|------------------|-------|-------------------|--|-----------------------------|-----------------------|------------------------|--|---------------------------------------|---|--|
| COMPANY NAME REVENUES (\$ IN MILLIONS) | TOTAL | INDEPENDENT | WOMEN | LEN GTH OF TERM | AVERACE ACE (IN DEPENDENT (IN DERECTORS) | MANDATORY RETIREMENT ACE | SEPARATE CHAIR/CEO | BOARD CASH RETAINER | MEETING ATTENDANCE FEE (RECULAR) | IN DEPENDENT CHAIR CASH PREMIUM | TOTAL & VALUE OF ANNUAL EQUITY ANNUA AWARDS | |
| Tuesday Morning Corporation \$1,007 | 8 | 7 | 1 | 1 | 57 | n/a | Y | 60,000 | - | 60,000 | 70,000 | |
| Ulta Beauty \$6,916 | 9 | 8 | 5 | 3 | 63 | 75 | Y | 110,000 | - | 155,000 | 150,000 | |
| Under Armour \$5,213 | 10 | 9 | 2 | 1 | 64 | 75 | Ν | 75,000 | - | | 150,000 | |
| Urban Outfitters \$3959 | 11 | 9 | 3 | 1 | 58 | n/a | Ν | 100,000 | - | | 342,400 | |
| VF Corporation \$13,849 | 12 | 11 | 4 | 1 | 58 | 72 | Ν | 95,000 | - | | 165,000 | |
| Village Super Market \$1,636 | 9 | 4 | 0 | 1 | 65 | n/a | Y | 50,000 | - | | | |
| Walgreens Boots Alliance \$136,354 | 11 | 9 | 3 | 1 | 62 | 75 | Y | 100,000 | - | - | 200,000 | |
| Walmart \$515,640 | 12 | 8 | 3 | 1 | 54 | 75 | Y | 100,000 | - | 112,500 | 175,000 | |
| Wayfair \$7,320 | 9 | 7 | 2 | 1 | 52 | n/a | Ν | - | - | | 100,000 | |
| Weis Markets \$3,510 | 5 | 3 | 0 | 1 | 64 | n/a | Ν | 90,000 | - | | | |
| Williams-Sonoma \$5,710 | 9 | 8 | 5 | 1 | 60 | n/a | Y | 80,000 | | 200,000 | 165,000 | |

